



## **AFCEA Tidewater Chapter Chapter Goals for 2009-2010**

- 1.** Increase chapter membership by 10% (including both small and large businesses, and military commands) by July 2009.
- 2.** Retain at least 90% of our current chapter members who remain in our geographic area as AFCEA members in good standing.
- 3.** Partner with AFCEA International for AFCEA Joint Warfighting Conference 2009 to decrease the risk to the partners and expand the Tidewater Chapter business base. Continue to support this important event in partnership with Hampton Roads Chapter. Increase panel discussions. This regional event promotes our mission as a forum for ethical discussions of knowledge excellence and generates revenue to support local scholarships.
- 4.** Continue to host monthly luncheon programs featuring marquee speakers on topics related to AFCEA's mission. Maintain our successful luncheon corporate table sponsorship program with 15 to 18 monthly sponsors.
- 5.** Continue to cultivate small business interests, adding at least two (2) new small business sponsors before July 2009.
- 6.** Implement periodic chapter social events culminating in an Annual Chapter Honors Banquet with installation of Officers in the Fall of 2010.
- 7.** Host at least three (3) Young AFCEAN-focused events to attract new members. At least one event will be combined with Hampton Roads Chapter Young AFCEANs.
- 8.** Expand participation in the 2009 Annual Chapter Golf Tournaments by 5% over the 2009 tournament.
- 9.** Solicit recognition nominations for at least 1 Young AFCEAN and 3 other AFCEANs during winter months at all award levels, to ensure we get the maximum exposure to International Awards Committee. Submit to International, a minimum of 2 individuals per year as "AFCEAN OF THE MONTH". Use other venues (e.g., SIGNAL Magazine, Langley Fighter) to publicize Tidewater Chapter events and deserving awardees.
- 10.** Explore new markets, to include the local Wing, partnering with at least three other local organizations to further the mission of AFCEA.
- 11.** Continue to support the Tidewater Chapter Development Program. Maintain successful scholarship program and Tuition Assistance Program recognizing area students for further study in communications and engineering disciplines. Continue to increase exposure of AFCEA and our chapter by presenting scholarships at Joint Warfighting Conference 2009 awards luncheon and providing AFCEA membership to all winners.



- 12.** Through Enlisted Focus, increase exposure of AFCEA events and benefits to the enlisted members through specifically targeted advertisements, recruitments and events. Pursue senior enlisted guest speakers or speakers that have special involvement with enlisted members careers and skills.
- 13.** Continue to support the Tidewater Regional Science Fair by providing financial funding, judges to select and promote Tidewater's entry for the AFCEA Science Fair award, and monetary awards to the winner and runners up. Continue to issue awards to local Science and Math teachers in support of their unfunded classroom needs under our Science Teaching Tools Awards program.
- 14.** Give a gift of \$ 1,000 to the AFCEA Education Foundation.



**Chapter Report/Goals for 2008/2009**  
**AFCEA Tidewater Chapter**

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**MEMBERSHIP**

Current roster: 376 members

**MEETINGS**

Number per year: 11  
 Average Attendance: 155  
 Type of Meeting: Lunch/Speaker

**EVENTS**

<u>Type of Event</u>	<u>Date</u>	<u>Location</u>
Joint Warfighting Conference	June 08 May 09	Virginia Beach Convention Center, VA
Annual Science Fair	March 08 March 09	Tidewater/Hampton Roads Area Schools competing at Old Dominion University, VA
Golf Tournaments	June 08 May 09 June 09	Langley Air Force Base Eagle Golf Course

**SCHOLARSHIP/GRANT INFORMATION:**

	<b>Number</b>	<b>Total</b>	<b>Awarded</b>	<b>Forecast</b>
		<b>Budgeted</b>		
1. General scholarships planned:	10	\$ 13,000	Jun-08	May-09
2. ROTC scholarships planned:	2	\$ 2,000	Jun-08	May-09
3. Science Fair Awards planned:	3	\$ 300	Mar-08	Mar-09
4. Science Teaching Tools Awards:	8	\$ 2,500	Mar-08	Feb-09
5. Tuition Assistance planned:	3	\$ 500	Sep-08	Sep-09
<b>TOTAL</b>		<b>\$ 18,300</b>		



## AFCEA Tidewater Chapter Goals 2008-2009

1. Increase chapter membership by 10% (including both small and large businesses, and military commands) by July 2009.

**RESULT:** On track for goal with current membership increased to 278 individual members and 98 associate members, an increase of nearly 7% in overall membership. Increased participation from Joint Forces Command, GCIC, and Ft Monroe personnel has been recognized over the past 6 months. Recognized three (3) new LIFETIME memberships throughout the year. Initiated membership drawing – must be member and present to win - winner receives \$10.

2. Retain at least 90% of our current chapter members who remain in our geographic area as AFCEA members in good standing.

**RESULT:** AFCEA Tidewater has retained 97% of its chapter members. Continue to work hard contacting members to encourage any expiring memberships to be renewed.

3. Partner with AFCEA International for AFCEA Joint Warfighting Conference 2009 to decrease the risk to the partners and expand the Tidewater Chapter business base. Continue to support this important event in partnership with Hampton Roads Chapter. Increase panel discussions. This regional event promotes our mission as a forum for ethical discussions of knowledge excellence and generates revenue to support local scholarships.

**RESULT:** AFCEA Tidewater working with International and Hampton Roads Chapter for planning Joint Warfighting Conference 2009. MOA is in process for commitment by all parties to retain free admission for government attendees for not only this event, but future conferences as well. Chapter anticipates \$20K from this event. Speakers and panels are being worked, as well as, many "behind the scenes" details. All is on-track for an outstanding event.

4. Continue to host monthly luncheon programs featuring marquee speakers on topics related to AFCEA's mission. Maintain our successful luncheon corporate table sponsorship program with 15 to 18 monthly sponsors.

**RESULT:** Conducted 10 luncheon events with noted speakers such as Major General Mike Worden, Vice Commander, Air Combat Command (ACC); Major General John Maluda, Director, Cyberspace Transformation and Strategy, Secretary of the Air Force Office of Warfighting Integration and Chief Information Officer, Pentagon; Major General P. David Gillett, Jr., Director of Logistics, Headquarters ACC; Brigadier General Darren McDew, Director of Public Affairs, Office of the Secretary of the Air Force, Pentagon; Brigadier General Gregory L. Brundidge, Director of Communications, Headquarters ACC; Mr. Alfred Mitchum, ACC Political Advisor; and Delegate Joseph F. Bouchard, Virginia House of Delegates. Average 2008 corporate table sponsorship for each luncheon event was 17.



5. Continue to cultivate small business interests, adding at least two (2) new small business sponsors before July 2009.

**RESULT:** Already exceeded goal – welcomed Spectrum, UAV Comm, and Windmill Int. as new annual corporate sponsors. Continuing to seek sponsors for expansion.

6. Implement periodic chapter social events culminating in an Annual Chapter Honors Banquet with installation of Officers in the Fall of 2009.

**RESULT:** Created informal “table top displays” with industry and supported Langley Technical Day. Honor banquet and Installation of officers was conducted in Sep 08 with Mr. Ray Miller, our former Virginia Regional Vice President.

7. Host at least three (3) Young AFCEAN-focused events to attract new members. At least one event will be combined with Hampton Roads Chapter Young AFCEANs.

**RESULT:** Events are being planned with the first being a NASA Wind Tunnel Tour is scheduled in April 09. Exploration underway for identifying other interesting opportunities

8. Expand participation in the 2009 Annual Chapter Golf Tournaments by 5% over the 2008 tournament.

**RESULT:** Goal for the Tidewater AFCEA Charity Golf Tournaments will be \$15,000 to be used for Education Awards, Chapter Scholarships, Tuition Assistance, and Science Awards.

9. Solicit recognition nominations for at least 1 Young AFCEAN and 3 other AFCEANs during winter months at all award levels, to ensure we get the maximum exposure to International Awards Committee. Submit to International, a minimum of 2 individuals per year as “AFCEAN OF THE MONTH”. Use other venues (e.g., SIGNAL Magazine, Langley Fighter) to publicize Tidewater Chapter events and deserving awardees.

**RESULT:** Will submit deserving AFCEANs for International level recognition at appropriate suspense times. Our Distinguished Young AFCEAN (DYA) candidate, 2<sup>nd</sup> Lieutenant Mica McCratic, was awarded recognition as the Virginia Regional DYA.

10. Explore new markets, to include the local Wing, partnering with at least three other local organizations to further the mission of AFCEA.

**RESULT:** Partnered with Air Force Global Cyberspace Integration Center (GCIC), Joint Forces Command and NATO, Norfolk, Major General Koen Gijsbers, Assistant Chief of Staff Command, Control, Communications, Computers, & Intelligence (ACOS C4I), NATO Allied Command Transformation - Royal Netherlands Army, guest speaker; Fort Monroe, Major General Daniel E. "Chip" Long, Jr., Commander, Joint Task Force Civil Support (JTF-CS), U.S. Northern Command, guest speaker; and ACC/A2 Intelligence,



Mr. Gary R. Harvey, Associate Director for Intelligence, Air Combat Command (ACC), guest speaker.

11. Continue to support the Tidewater Chapter Development Program. Maintain successful scholarship program and Tuition Assistance Program recognizing area students for further study in communications and engineering disciplines. Continue to increase exposure of AFCEA and our chapter by presenting scholarships at Joint Warfighting Conference 2009 awards luncheon and providing AFCEA membership to all winners.

**RESULT:** The 2008 Scholarship Program successfully awarded \$12,000 to 12 students at the June 2008 Joint Warfighting Conference luncheon. A scholarship budget of \$15,000 has been approved by the Board of Directors for the 2009 program and the process of soliciting applications for 2009 awards is underway. Additional funds may be awarded based on fund raising results. We continue to publicize our Tuition Assistance Program and have started soliciting applications for this year.

12. Through Enlisted Focus, increase exposure of AFCEA events and benefits to the enlisted members through specifically targeted advertisements, recruitments and events. Pursue senior enlisted guest speakers or speakers that have special involvement with enlisted members careers and skills.

**RESULT:** In partnership with our Young AFCEANS, invited Chief Master Sergeant James A. MacKinley, 1st Fighter Wing Command Chief Master Sergeant as our guest speaker for the April 2008 luncheon highlighting the contribution of NCOs and enlisted members.

13. Continue to support the Tidewater Regional Science Fair by providing financial funding, judges to select and promote Tidewater's entry for the AFCEA Science Fair award, and monetary awards to the winner and runners up. Continue to issue awards to local Science and Math teachers in support of their unfunded classroom needs under our Science Teaching Tools Awards program.

**RESULT:** The Tidewater Science Fair is scheduled at Old Dominion University on 28 March 2009. We will be providing judges to support and evaluate science fair projects and will be awarding financial prizes to AFCEA Science Fair award winners and runners up. In 2008, our chapter supported 5 local schools efforts to fund Science and Math projects/programs in the amount of \$1000. We provided medals and ribbons to each school for award to their students. In addition, we have partnered with the Langley Air Force Association (AFA) Chapter to help provide funds for this very worthy educational event.

14. Give a gift of \$ 1,000 to the AFCEA Education Foundation.

**RESULT:** AFCEA Tidewater Chapter contributed \$1000 to the AFCEA Education Foundation in 2008 with plans to continue donation in 2009.